



Strategic
Enrollment
Services



SES provides a Benefits Administration System with Self-Enroll Capabilities, Consolidated Billing, and Enhanced Reporting, Resulting in a 27% Increase in Voluntary Benefits Participation

QUICK FACTS

INDUSTRY
Municipality



LOCATION
Michigan



OF
EMPLOYEES
3,250



VOLUNTARY
BENEFITS
PARTICIPATION
Increased by 27%



The Problem

This municipality client employs 3,250 people across 33 departments. A significant problem existed in that voluntary and medical benefits were being managed by two departments. Core benefits enrollments were done via paper, and results were hand-entered into their PeopleSoft HRIS system, adding to the problem. Additionally, only a single payroll slot was available for all voluntary benefits—so consolidated billing had to be a part of the solution.

The Solution

Strategic Enrollment Services (SES) provided a benefits administration solution with self-enroll capabilities. SES was able to integrate Selerix, an online benefits enrollment software, with the municipality's existing system, PeopleSoft 8.9, to utilize current data files. The process needed to be completed within 90 days, which included the Christmas holidays. SES' relationships with carriers, TPAs, and technology providers helped create a streamlined solution that provided better employee benefits and a technology solution that would meet the group's needs.

The Results

SES successfully **completed the benefits enrollment of these employees in 23 working days**, using as many as 11 enrollers on a daily basis throughout the municipality. All employees met with a benefits counselor or self-enrolled, and **voluntary benefits participation increased by 27%**. SES continues to support the municipality by working with human resources members on new hire enrollments and reporting. Monthly calls are also made to the client to ensure all processes are running smoothly.